

Winter Break

12/11/17-1/2/18

This holiday break was very relaxing, productive, and allowed me to have time to start planning my display board for the upcoming research showcase. Along with that, I've conducted three mentor visits and got the opportunity to be a tour guide for a day. All in all, my break consisted of mentor visits, passing out research showcase invitations, and working on my display board. I've brainstormed ideas for my original work but I have not reached out to anyone yet.

I conducted my second official mentor visit on December 15, 2017 at the Ford center. During my previous visit my mentor wanted me to come to my next visit with questions prepared to ask her. Upon arrival, Ms. Wells informed me that Frito Lay employees were going on tours today. Dez Bryant's alleged uncle came to the Ford center to watch a closed practice, and then we went to the ticket office and I started asking her questions. During the Q&A, Ms. Wells informed me about upcoming bowl games, the new lacrosse team coming to Frisco, media passes, the NFL draft, and the Tour Guide book. The Q&A was very beneficial to my ISM research, because it gave me insight on upcoming, local, sports events. After the Q&A Ms. Wells gave me the Tour Guide book and asked that I read the book and come prepared to be a tour guide for my next visit.

My second mentor visit, was Friday, December 22, 2017 at the Ford Center. During this visit, I mainly shadowed my mentor and watched her employees perform customer service and sell tour tickets. This visit was beneficial to my ISM research because I witnessed what a calm, workday looked like.

Last but not least, my third mentor visit was Saturday, December 23, 2017 at the Ford center. This visit was so much fun because I got the chance to interact with customers in the box office and Ms. Wells allowed me to go on a tour and help with crowd control. During tour, everyone got the opportunity to see the bowl, cowboys locker room, uniforms, outdoor practice field, cafeteria, war room and memorabilia throughout the hallway. The tour was so much fun and I enjoyed learning the history of the Dallas Cowboys.