

NFL Management

9/18/17- 9/24/17

This week my research consisted of learning the basics behind NFL management. I decided to focus my research on learning the way player contracts work within the National Football League. The NFL is unlike any of the other major sports leagues. Players in the NBA and MLB have their entire contract guaranteed the second they sign their signature on their contract. For example, in 2012 the New Orleans Saints quarterback, Drew Brees signed the richest contract in NFL history, a five year, \$100 million deal to stay with the Saints through the 2016 season.

However, what most fans do not know is that only \$60.5 million of that contract was guaranteed. With salaries of \$19 million and \$20 million in the last two years of his contract, the Saints could've released Brees without owing him the final \$39 million. Although that did not happen, if Brees were to get injured the saints would not owe him anything past the guaranteed amount in his contract. The only question that I am left with after completing my research is, why would one of the highest demand sports not guarantee their players the full amount on their contract?

Moving along, this week was a very successful week. I learned how to create a professional resumè and successfully completed a draft. The only downside I encountered while working on my resumè was finding a color scheme and theme that was professional, but still presented my topic at the same time. I knew that I wanted to incorporate a football themed color scheme into my resumè, however it was difficult finding a brown and green that was not tacky and unprofessional, while still looking good together. Luckily, I overcame this challenge by

customizing different colors using trial and error. Next week I am going to focus on perfecting my website, resumè, and start building my binder for ISM.