

Sideline

9/11/2017-9/17/2017

This week, I decided to focus my research on sideline observation strategies and the do's and don'ts during an interview. Within sports broadcast, women usually cover sideline reports and interviews. After conducting some research, I've learned that while observing a sports competition, the most effective way for sideline reporters to successfully report what they are watching is to pay attention to the bench, referees, and coaches, as well as what's happening on the field or court. This gives the reporter an advantage that the game commentators and analysts don't have, because they are able to expand their observations beyond the main attraction, so when it comes time for the interview, they can ask distinct, detailed questions.

As far as the interviewing process, I learned that the best way to conduct an interview is to always start the interview by complementing or acknowledging an accomplishment to the person you are interview. Then give the audience some background information about the topic you are about to discuss. Next, depending on the severity of the topic the broadcaster could either address the elephant in the room and ask the questions that everyone wants to know, questions that reveal the player's opinion on how their individual and team performance went, and, ask questions about specific plays that may have worked for or against that individual's team. As of right now, I am not left with any questions in regards to my findings this week. This week, I struggled to find an article to use for my assessment. I wanted to use a scholarly source that was credible and up to date.

Fortunately, I was able to find a source, but it did take a few days before I could find what I was looking for. Overall, this week was a successful week, because while writing my assessment, an intriguing idea popped into my head. I came up with the idea to start a YouTube Channel where I will post sports broadcast content about FISD sports, college sports, and professional sports. This way I can practice analyzing, interviewing, and reporting to a public audience.

This week, I was able to do a better job with my time management, however, I still struggle to manage my time in the evenings. Due to the fact that I am a morning person, I am going to complete the majority of my work, in the mornings and throughout the daytime, as opposed to waiting until after work or practice.

Next week, I want to start planning my channel and begin to take the actions needed in order to make this become a reality. Last but certainly not least, this week's NFL hot topic is about Minnesota Vikings, quarterback, Sam Bradford. Due to cartilage issues in his knee, Bradford is unable to play. Doctors and specialist are skeptical about Bradford's return, because they are unsure about how his knee will react to treatment. The Vikings took on the Steelers last night, without Bradford present on the field, unfortunately, they lost 26-9. Hoping for a quick recovery, Bradford is supporting his team from the sideline until further notice.